

Total Business Management (IT Run Cost)

Rationalising and tracking of IT run cost at Imperial Brands by providing real-time and full visibility of Cost Reduction Opportunities and Risks across the IT Landscape to enrich the decision making process

BACKGROUND

Imperial Brands (erstwhile Imperial Tobacco) is looking to rationalise their IT spend by tracking the various IT components, including:

- Depreciation
- People Cost
- Run Cost
- Recharges and Cross Charges

The objective is to provide a real-time, accurate and full visibility of Cost Reduction Opportunities and Risks across the IT Landscape to enrich the decision making process

SOLUTION

'Freedom', our DataOps platform, was used to provide a single platform to consolidate, prepare, and curate the data automatically. The solution was integrated with PowerBI to provide real-time dashboards for IT cost management:

- Automated data consolidation from various locations
- Automated data quality checks and alerts
- Automated data standardisation & curation
- Realtime reporting via PowerBI

CHALLENGES

There are around 70 locations across IT clusters of Africa, Europe, Middle East, Americas, South East Asia, resulting in 70 different Run Cost Templates which captures the latest estimates of IT spend quarterly:

- 70 different excel templates
- Data is not standardised and in multiple formats, cost is in different currencies
- No uniform taxonomy
- Missing and inconsistent data, leading to incomplete & incorrect insights
- Manual consolidation leading to delays

BENEFITS

- Realtime dashboards to management on IT spend tracking
- 95% reduction in turnaround time from 2-3 weeks earlier to 1 day
- Accurate and complete insights, providing the ability to focus on opportunities for IT cost reduction across landscape
- Highly scalable solution
- Uniform taxonomy to avoid segmentation of Cost



Faster Data to Insight
Cycle



Rapid & Measurable
Proof of Value



Zero Learning Curve,
Excel like, Quick Adoption



Rapid & Easy scalability
from PoC to Production



Realtime Dashboards for
Data Insights

Freedom is AI enabled, cloud based collaborative DataOps platform, designed for Business Users to provide simple, automated, and faster journey from Data to Insights. It enables business to discover, combine, clean, transform and prepare data by providing a unified end to end self-services platform.

It is Simple, and requires no tech skills. **Built to take your pain away**

Talk to us today!

